

Simran Kaur Ahluwalia

EDUCATION

Chetana's institute of management & research
Post Graduate Diploma in Management, Systems

Mumbai
3-April-2021

University of Mumbai
Master of Science(Information Technology)

Mumbai
12-October-2020

University of Mumbai
Bachelor of Science(Information Technology)

Mumbai
27-April-2017

WORK EXPERIENCE

GoCrackIt
Business Development Intern

Mumbai
May 2020- June 2020

- Conduct market research and company research regarding a specific industry or company, including market trends/opportunities, technology description, competitive landscape, etc.
- Manage the department metrics and provide data driven improvement suggestions for related processes
- Perform and analysis of the level of alignment between the different groups interviewed and identify risks associated with any gaps
- Working directly with the Business Development team to assist in developing and maintaining business relationships with consistent engagement across the supply chain with multiple prospects and clients
- Develop a recommendation for improving alignment with the overarching Premium Services strategy

Marketing Executive, Loom and Weaver Pvt. Ltd. (WOLOO – Women’s Powder Room)
Marketing Executive Intern

Mumbai
March 2020

- Involved in B2B and B2C brand awareness and marketing campaigns
- Realized the needs and requirements of target audience by interaction and past collected data
- Comparative Analysis of products and services of nearby women sanitation facilities with WOLOO
- Identified problems in the existing service and suggested alternatives / solutions for the same

Infosys Limited
Operations Executive

Pune
October 2017- May 2018

- Perform root cause analysis of issues and carry out resolutions and recommend changes
- Conduct impact analysis on new changes before moving them to production live system.
- Extensive monitoring of the system to make sure impact to existing functionality and users.
- Recover systems from crashes and unexpected failures.

Operations Executive-Trainee

- Trained in basic Computer technology in Infosys Leadership Institute at Mysore,
- Trained in OOPs Concept, DBMS and Python.
- Trained in Network Administration Basic and Network Administration Advanced
- Completed stream with GAVG of 86.00

SKILLS

Skills: Python, SQL, Data Visualization, Data Analysis, SAS Visual Analytics, Microsoft Excel, Network Security, Predictive modeling, Machine Learning algorithms, Project Planning, Project Management, JAVA, .NET, C, C++, HTML, CSS Programming